



# نخستین جشنوارہ ملے خلاقیت، نوآوری و کارآفرینی



# **National festival of creativity, innovation and entrepreneurship**

**Summary of instructions for participation in the first national  
festival creativity, innovation and entrepreneurship**

## **Participants and festival fields:**

- 1- Legible participants
- 2- Fifth and sixth grade elementary School students
- 3- students of junior schools
- 4- students of high schools (theoretical, technical, labor-knowledge)
- 5- All students' parents, managers and educational and executive staff members of schools
- 6- Students attending Iranian schools abroad

## **What participants can present:**

- 1- Ideas only
- 2- Research ideas
- 3- Sampled or operated ideas
- 4- Patented or being patented ideas

## **Festival fields**

- **Fields specific to students**

Creative ideas based on problem solving or improvement of condition and quality (built, research, raw idea) in the form of group or individual ideas in one of the fields below:

- a) Basic sciences (physics, chemistry, mathematics)

- b) Biology, medical science and environment
- c) Specific field for Melli Iran Bank (financial knowledge and social responsibility)
- d) Cognitive and interdisciplinary sciences
- e) Human sciences
- f) Artistic creation
- g) Computer sciences
- h) open field
- i) insurance industry

- **Field specific to parents**

improvement of educational, training, spiritual and social condition of students in school environment, family or society

- **Field specific for teachers (specific for development of ideas by teachers, art students, managers and educational and executive staff members of schools)**

- a) Improvement of educational content of lessons (content of textbook, teaching methods, types of educational assistance packages)
- b) Improvement of educational, training, sports, spiritual and social condition of students in the society, school and family

## **Introduction of registration system and the required information for registration:**

### **Registration method:**

1) Enter the link below:

<https://bit.ly/31vBbU8>

2) Fill in the registration form:

- 1- Identification information of the idea developer and the related phone number and photo
- 2- Specifications of the school or workplace for teachers
- 3- Identification information and phone number of the school manager
- 4- Identification information of advisor for students

## **Information required for idea registration**

- Each student can register maximum three ideas
- Students can benefit from the guidance of an advisor for consultation and idea maturity (teachers, professors and scholars or one of the parents of the student) and the identification information of the advisor must be recorded in the form. Having an advisor is not necessary.
- Parents and teachers can register only one idea.
- Parents and teachers cannot benefit from having an advisor and must leave the fields related to the advisor empty.

- The idea must be the product of the participant's thought. If at any level it is verified that the participant has used another person's ideas, they will be removed from the festival.

### **Information required for registration form:**

- 1- The title of the idea
- 2- The scientific context of the idea (scientific field)
- 3- The condition of Intellectual Property (patented, being patented, sampled but not registered, research, raw idea only)
- 4- The declaration number of patent or patented innovation number (optional)
- 5- The abstract of the idea including aim, statement of the problem, solution, method of operation of the offered solution, achievements and applicability (maximum 500 words)
- 6- The scientific and technical plan of the idea
- 7- Information about possible presentation of the idea in any other competition (the title of the competition and the achieved score). Ideas that have gained scores in official country competitions are not allowed in the festival.
- 8- Information about the idea being presented for the first time in Iran and in the world. information about the distinction and superiority of your idea in comparison with other similar ideas in the country and abroad.
- 9- Information about the ultimate users of your idea.

**Notice 1:** in case more explanation is necessary, an appendix file can be uploaded in the form of a text, image and film. The size of the appendix files in the form of a zip file must not be more than 30 MB. More explanation based on the subject and type of the idea may include the necessity, method of operation, the scientific and technical plan of the idea, prediction of execution time, cost estimation, the results of the experiments, precise scientific and professional comparison of the idea with similar ideas in the country and abroad, scientific and technical confirmations if available, program codes and the compiled sample of ideas in software field, questionnaires and interviews in ideas of human sciences field, the documentation related to prototyping and operation and so forth.

**Notice 2:** There is the possibility of uploading and sending a film by the narration of the idea developer in which the steps of developing the idea, designing, building, experimentation, results and so forth are explained. Using presentation and conference software to explain better will be effective. (clearly, more complete documentation will provide more precise judgment.)

**Note:** it is suggested that to ensure your idea is not a duplicate, use the data banks of intellectual property center system and other patent data banks.

The possibility of editing of registered ideas is available until the end of registration time.

In case you do not have access to the website of the festival, you can complete the appendix form and send it to the address of festival secretariat together

with other documentations before the end of the arranged time through post or e-mail of the festival at [topideas@chmail.ir](mailto:topideas@chmail.ir).

### **Ideas evaluation criteria**

Creativity and innovation, being problem-based, being based on the country's needs and being indigenous, having scientific value, being technical and professional, having scientific documentation, being simple and practical, ease of execution, being the product of the idea developer's mind

### **Judgment steps:**

The final results of the country level:

The final stage competitors will be chosen based on the educational level (junior school or high school), and scientific fields.

### **Rewards and advantages:**

#### **Rewards:**

- 1- The final selected ideas in country level will be awarded a letter of appreciation together with research grant or a grant to turn the idea into an innovation and entrepreneurship according to the table below.

Gold idea: one million Tomans

Silver idea: 800000 Tomans

Bronze idea: 600000 Tomans

Ideas worth of appreciation: 300000 Tomans



- 2- A letter of appreciation and the gold, silver and bronze prizes will be awarded to the best ideas in the section for parents and teachers which have gained sufficient scores.

### Special prizes:

- 1- Two three-million-Toman prizes for two selected ideas by the judges or a scientific trip for the idea developers to one of the member countries in the Organization of the Islamic Conference after receiving the required permissions from Education ministry
- 2- Assistance to prototype and patent the selected ideas
- 3- Assistance to turn the best research ideas to scientific articles to be published in Reputable scientific journals or to be presented in reliable scientific conferences
- 4- Assistance to the sampled or operated ideas to be connected to accelerators and industry owners and commercialization
- 5- Special and valuable prize of Melli Iran Bank for two ideas in the Melli Bank field
- 6- Membership of junior entrepreneurs club with noticeable discount

### Appreciation for managers, advisors and others

- 1- Awarding an appreciation letter and valuable prizes to the best experts in research centers of provinces, managers of research centers, managers of educational units, advisors, technology experts and educational groups,

chairmen of offices of parents and teachers communities in provinces and lesson team leaders

- 2- Appreciation for all experts in research centers of provinces and chairmen of parents and teachers communities and active teachers of provinces, managers of active research centers in provinces, school managers and advisors of the chosen ideas in intra province level
- 3- Financial support for the best research centers in each province in case of holding educational workshops and registration of name and idea by at least %15 of all the students under cover provided that they are members of Kanoon Javaneha of Melli Iran Bank (based on the statistics extracted from the registration website and the Kanoon Javaneha of Melli Iran Bank website)

## **Festival sponsors**

- Bank Melli Iran
- Basirat Students research center (2)
- Parents and teachers community of Islamic Republic of Iran
- Ministry of education-research and educational planning organization
- Technical education organization of Iran
- Culture Foundation for Knowledge-Based Economy- science and technology deputy of presidency
- United Nations educational, scientific and cultural organization
- Iranian national commission for UNESCO
- Education management of district 2 Rey- deputy of secondary education
- Ministry of education- General Directorate of Education of Tehran Province- education management of district 2 Rey
- Ministry of education- deputy of secondary education- Theoretical Secondary Education Office
- Center for International Affairs of the Ministry of Education

## **Executive calendar:**

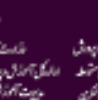
Deadline for idea registration : **1399 Mordad 31 (2020 August 21)**

## **Secretariat of the National Festival of Creativity, Innovation and Entrepreneurship:**

- Basirat students' Research Center, District 2 Rey, Girls Unit  
For more information and registration, please refer to the following systems:
- Special web address for registration in the festival: **stideas.org**
- Festival secretariat e-mail: [topideas@chmail.ir](mailto:topideas@chmail.ir)
- Festival news and educational channel on Iranian social networks:
  - telegram : **@Stideas**
  - twitter: **stideas\_ir**
  - Whatsapp group link :  
<https://chat.whatsapp.com/CKm1vFwIE5SBldLn6JSpcx>
- Festival's educational website: **stideas.org**
- Telephone number: **021- 55906916**  
contact days: Saturday to Monday from 9 a.m. to 17 p.m.
- **Address:** Basirat students' research center of district 2 Rey, next to Ershad School, Saheb-al-zaman dead-end, end of Yazdankhah St., Komeil Blvd., Namaz sq., Rey, postal code: 1847933349

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